

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 00960 240306Z

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ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 RSC-01 /019 W

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R 240246Z JAN 75

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 7506

UNCLAS TOKYO 0960

E.O. 11652: N/A

TAGS: OTRA, BEXP, JA

SUBJECT: IN-STORE PROMOTIONS: VISIT OF ROY GOOTENBERG

REF: STATE 012185

1. EMBASSY WELCOMES GOOTENBERG VISIT BUT WISHES POINT OUT DISCUSSIONS WITH FY'75 PARTICIPANTS DAIMARU AND HANKYU MUST TAKE PLACE OSAKA. THEREFORE SUGGEST GOOTENBERG ARRIVE OSAKA FROM HONG KONG AND FOLLOWING DISCUSSIONS THERE, TRAVEL TOKYO VIA SUPER-EXPRESS TRAIN. SUGGEST FOLLOWING SCHEDULE:

FEB. 25 P.M. ARRIVE OSAKA FROM HONG KONG

FEB. 26 A.M.-P.P. OSAKA--DISCUSSIONS WITH DAIMARU AND HANKYU

FEB. 26 P.M. TRAVEL TOKYO (3 HR. 10 MIN. RIDE)

FEB. 27 A.M.-P.M. DISCUSSIONS WITH EMBASSY PERSONNEL, MATSUZAKAYA AND TAKASHIMA

2. EMBASSY WOULD APPRECIATE HAVING CLEARER IDEA WHAT GOOTENBERG PLANS TO DISCUSS SO BOTH WE AND DEPT. STORES CAN MAKE ADEQUATE PREPARATIONS.

3. PLEASE ADVISE WHETHER REVISED SCHEDULE IN PARA ONE IS ACCEPTABLE.
HODGSON

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